V – 250

Seat No.

M. Lib. and Inf. Sc. (Semester – II) Examination, 2012
LIBRARY AND INFORMATION SCIENCE (New)
Paper – II : Information Analysis, Repackaging and Consolidation
(Paper – II)
Sub. Code : 47763

Day and Date : Thursday, 22-11-2012 Total Marks : 80
Time : 2.30 p.m. to 5.30 p.m.

Instructions: *1)* ***All*** *questions are* ***compulsory****.*
2) ***All*** *questions carry* ***equal*** *marks.*

1. Multiple Choice Questions. **20**

A) Choose the **correct** answer :

1) NISCAIR came into existence with the merger of _____

a) NISCOM b) INSDOC

c) Both a and b d) CSIR and ICSSR

2) INSSPEL database is made available by _____

a) MEDLARS b) ENVIS

c) INIS d) NASSDOC

3) Which of the following software is developed by NISSAT ?

a) SANJAY b) AJAY

c) VIJAY d) JAY

4) Which of the following information centre of NISSAT is meant for 'Leather and Allied Industries' ?

a) NICMAP b) NICLAI c) NICTAS d) NICHEM

5) The publisher of 'Wealth of India' is _____

a) NISCAIR b) ENVIS

c) NASSDOC d) MEDLARS

P.T.O.

6) Which of the following is a web-enabled full text database of Ph.D. thesis supported by NISSAT ?

a) Vidyanidhi b) Gyan Darshan

c) Gyannidhi d) Granthana

7) In which year, DESIDOC started functioning as Scientific Information Bureau (SIB).

a) 1977 b) 1985 c) 1958 d) 1987

8) The periodicity of 'NISSAT Newsletter' is _____

a) Weekly b) Quarterly

c) Semi-monthly d) Bi-monthly

9) _____ analysis is a type of content analysis where sequence in which concepts appear together is examined

a) Contextual b) Contingency

c) Categorical d) Intensity

10) AGRIS is set up by _____

a) IAEA b) Agricultural Universities of India

c) INSDOC d) FAO

B) Answer the following questions in **one** or **two** sentences :

1) Define 'Database'.

2) Give an example of Numerical database.

3) What is full form of 'MEDLARS' ?

4) Which was the previous name of 'DESI DOC' ?

5) Which are the ingredients (4 p's) of marketing ?

6) Which is Indian input centre for INIS ?

7) Which type of content analysis is used to provide future verbal behaviours based on analysis of known words and concepts ?

8) Which is the national centre for assigning ISSN numbers for serials published in India ?

9) What is full form of 'NISCOM' ?

10) 'Intensity Analysis' is processed by means of multi-step scales based on theoretical criteria. State whether it is true or false.

2. Define 'Content Analysis'. Explain the process of content analysis in detail. State advantages of content analysis. **20**

OR

Write an essay on 'Marketing of Information Services' stating it's need, pre-requisites and benefits of marketing.

3. Define 'Database'. Describe the steps involved in design and development of a database. Explain advantages of database. **20**

OR

Explain the objectives, main functions and activities of NISSAT. **20**

4. Write short notes on **any four** :

a) Methodology for Re-Engineering

b) Reference Database

c) ENVIS Nodes

d) DRDO publications

e) INIS

f) Source Database.